



Ingredients
of
Entrepreneurship

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Lalalalala tralala
tralalo tralala !



OK!
I will call the
chef!



HEY!!!



What???



Bonsoir!
Zi food is not
ready. We
must prepare!
Oui!



Im hungry!
Its time to
cook!



Yeah!



Hello everyone
My name is
Zaramihaguinezabwe



But for short you
can call me
Zaramihaguineza



TODAY we shall
learn how to cook
with Chef Escofier.



We will need:



1. Idea(s)
2. Skills
3. Team
4. Budget
5. Market Research
6. Place
7. Duration of Project
8. Marketing Plan
9. Product Development

And....
.... everything nice!



First we put
zi idea.

Next we add:
- Market
Research
- Place
- Duration
of zi
project



Then we add:
Zi Skills &
zi Team





WE cook!



**No, Chef,
We are a
printed
document !**

**Hey!
We forgot
to add the:**
- Target group
- The mission
- Our
competitors
etc....



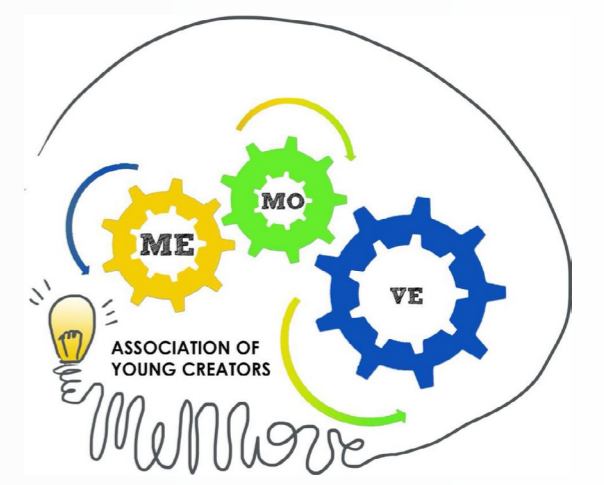
**We add lastly
- Product Development
& Ta daaaa!**

**Don't be silly!
We dont have
enough time
we are on TV!**





Our cheap suppliers that offered fresh ingredients and vegetables:



*The recipe is done!
Enjoy your business!*



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